



INTELLIGENCE
REPORT



Customer Summary

Procedure: Primary Rhinoplasty

	Client's starting view
Clinic 1	Strong online consultation experience, fluent English, ENT specialist positioning, detailed explanation, natural-look alignment, but broad and expensive quote range.
Clinic 2	Large, visible clinic with strong reviews, English-speaking doctor, more affordable than Option 1 but aesthetic fit and doctor-specific reassurance appear less settled.
Clinic 3	Most affordable option, positive review impression, one-doctor model appeal, and currently the option the client appears closest to booking, though public signal depth appears thinner.

Main Decision Tensions:

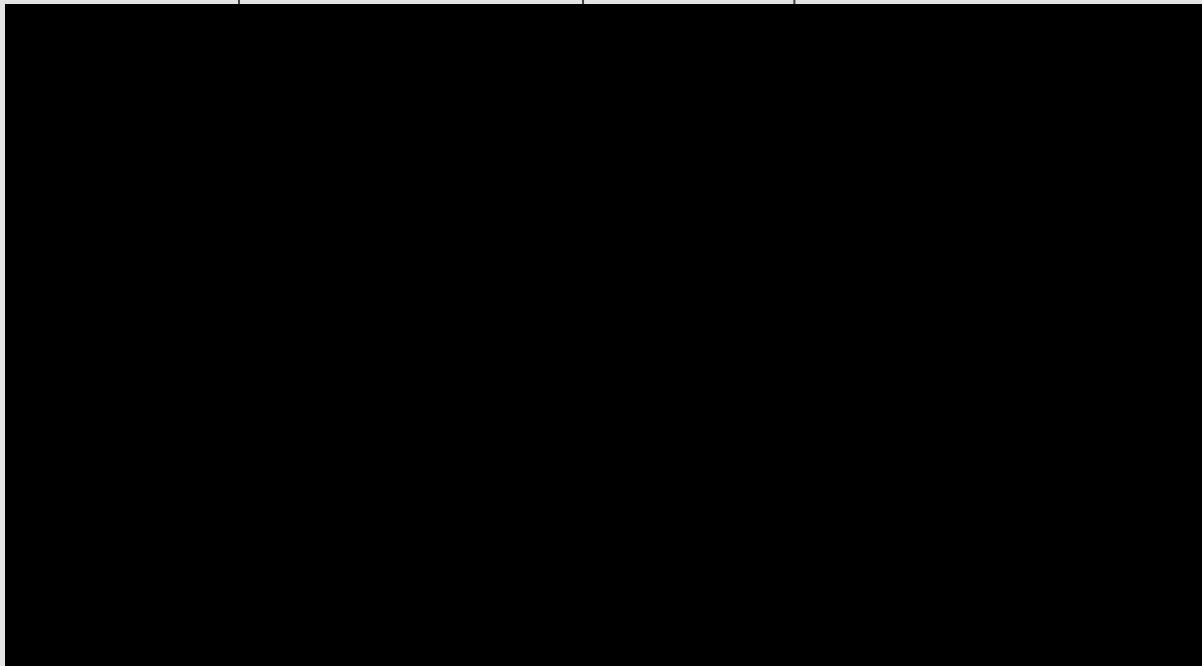
- Trust vs price: the clinic the client trusts most also appears to be the most expensive and least price-certain.

Budget Context:

The client is evaluating surgery cost alongside travel, lodging, and

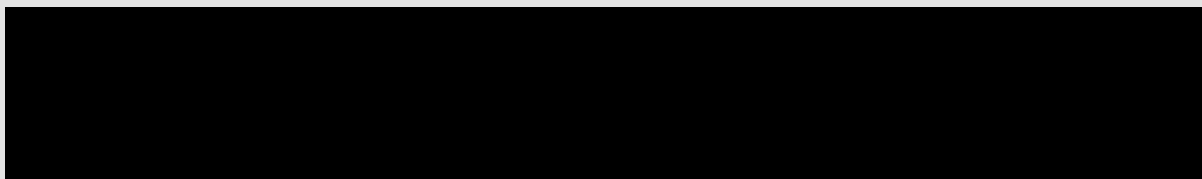
Quote Audit & Market Context

Quote snapshot

	Price in USD	Discount /Promo	What this likely reflects
			

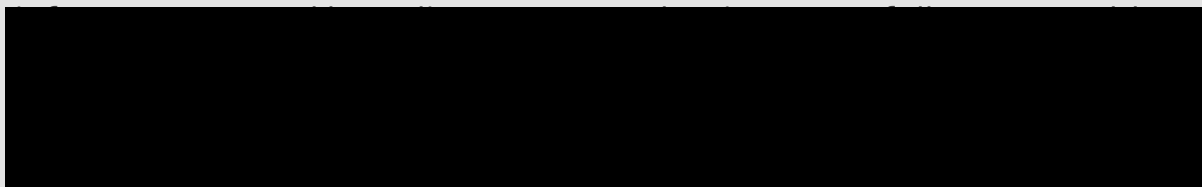
Market Context

All three clinics reviewed here sit on the medium-to-higher side of the market rather than the bargain end. That does not by itself prove

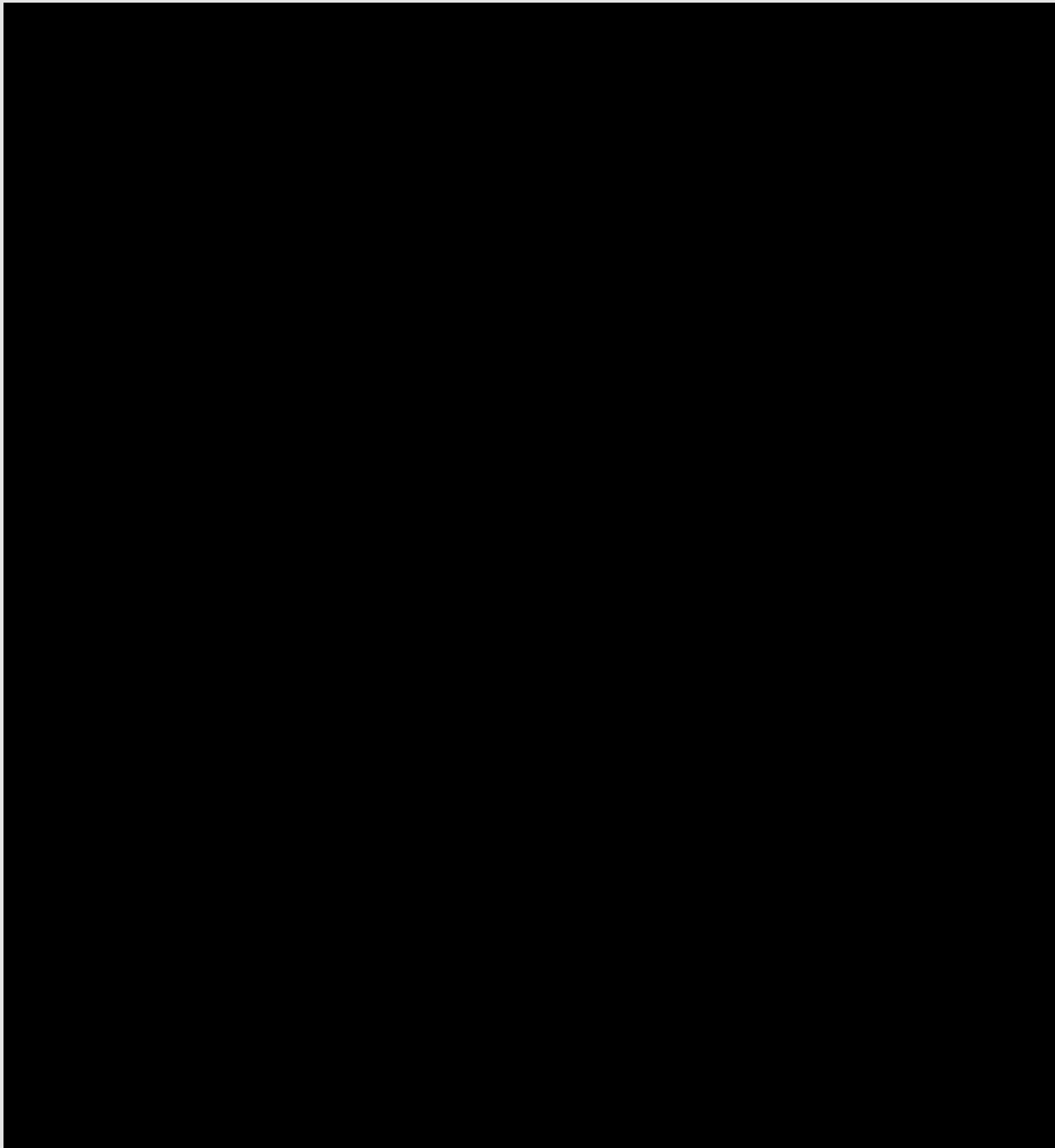


What This Means

The central pricing question is not simply who is cheapest. It is whether the current differences reflect specialist premium, larger-clinic



Cross-Clinic Comparison Snapshot



Clinic Deep Dive

Clinic deep dive

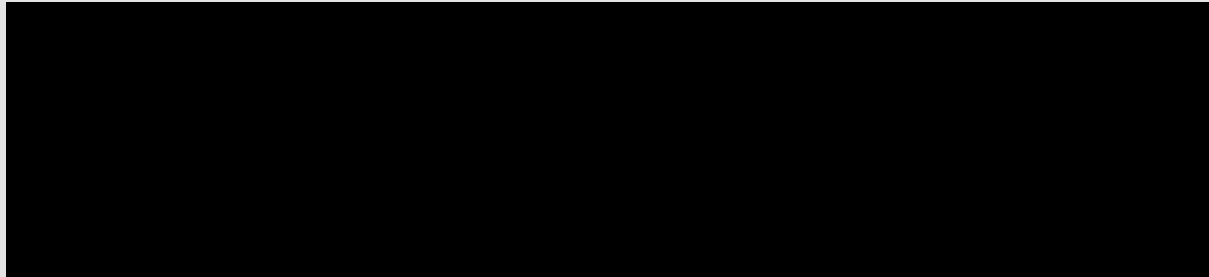
Sentiment in Korean community

Our 2-cents

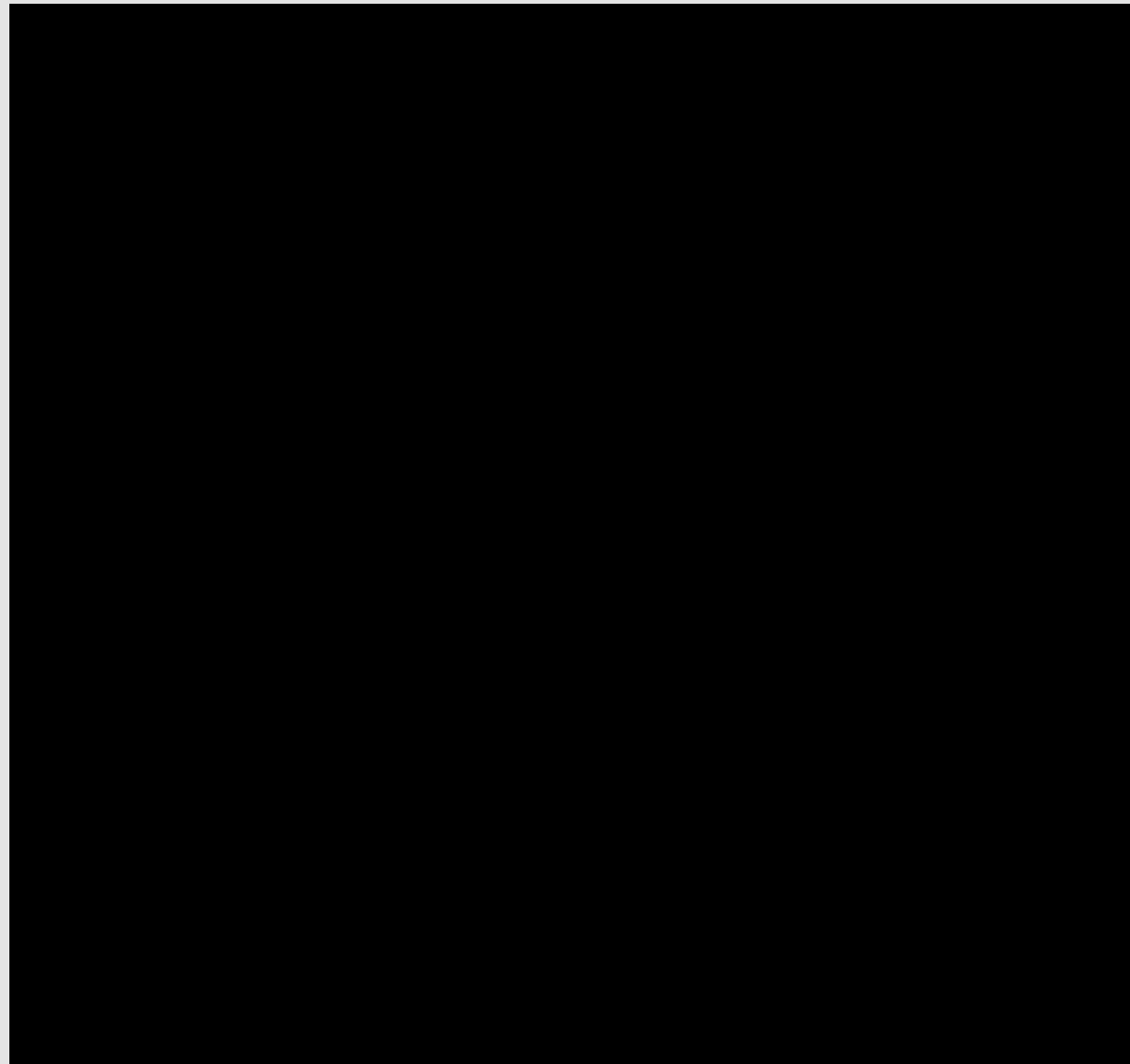
Prices have a lot of premium for both foreigners and locals. It would be

 **Clinic Deep Dive**

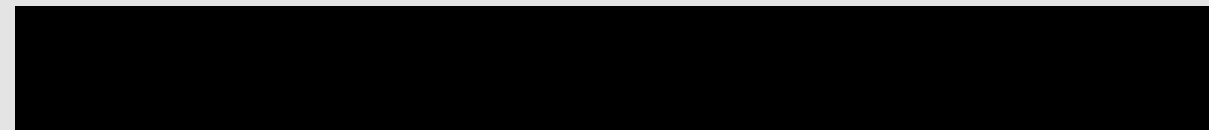
Clinic deep dive



Sentiment in Korean community

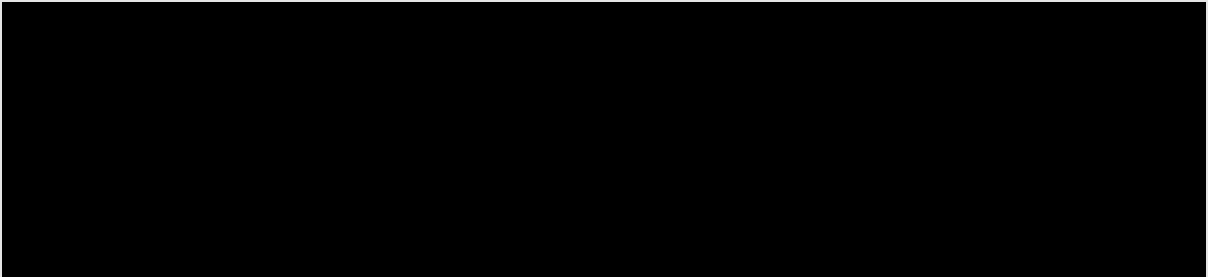


Our 2-cents

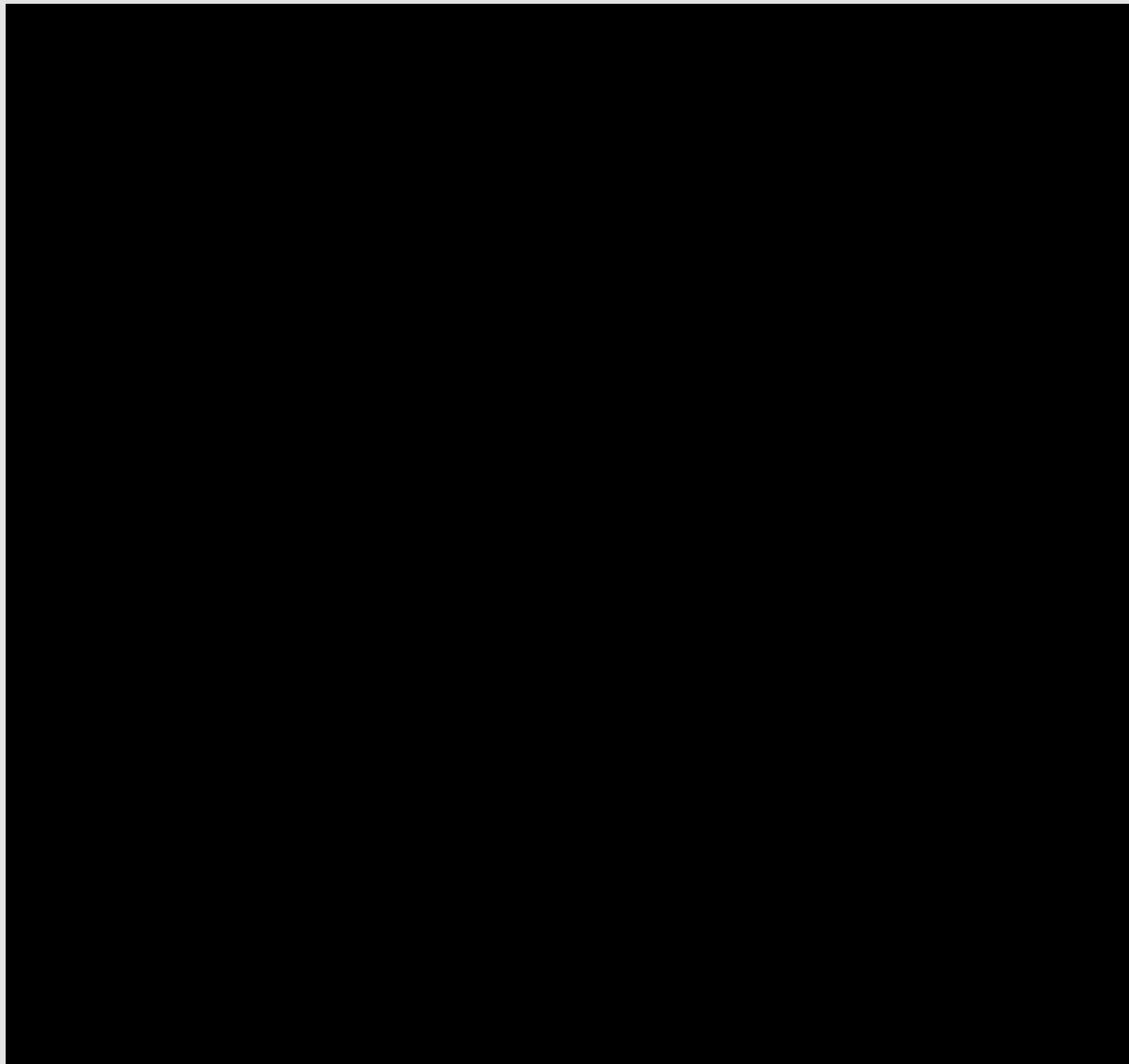


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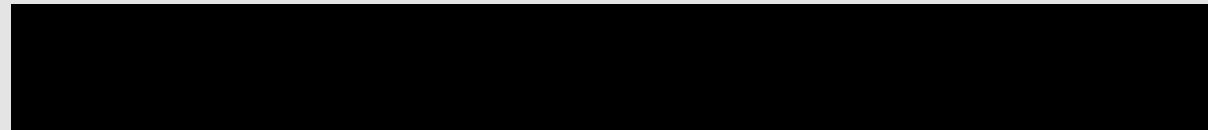
Clinic deep dive



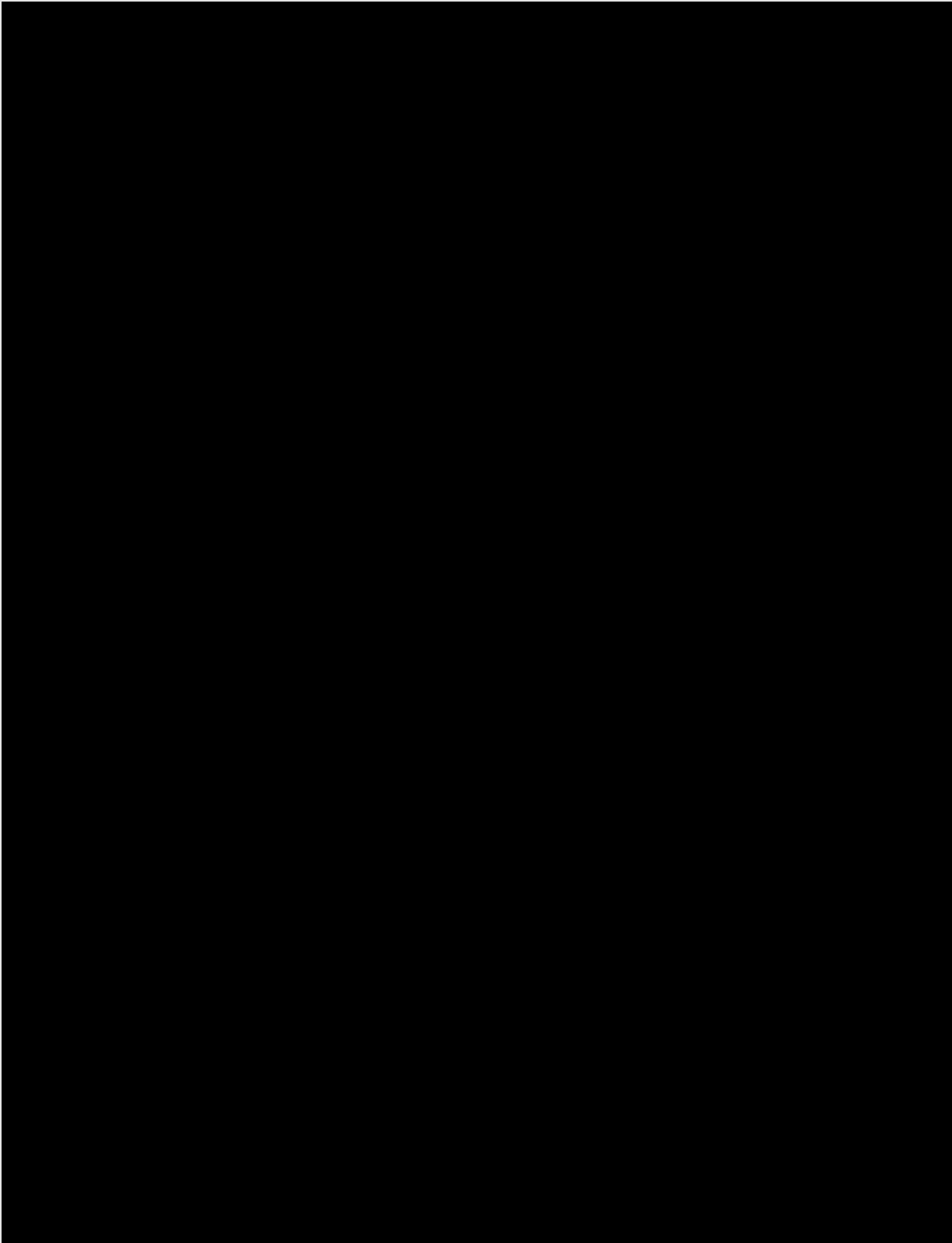
Sentiment in Korean community



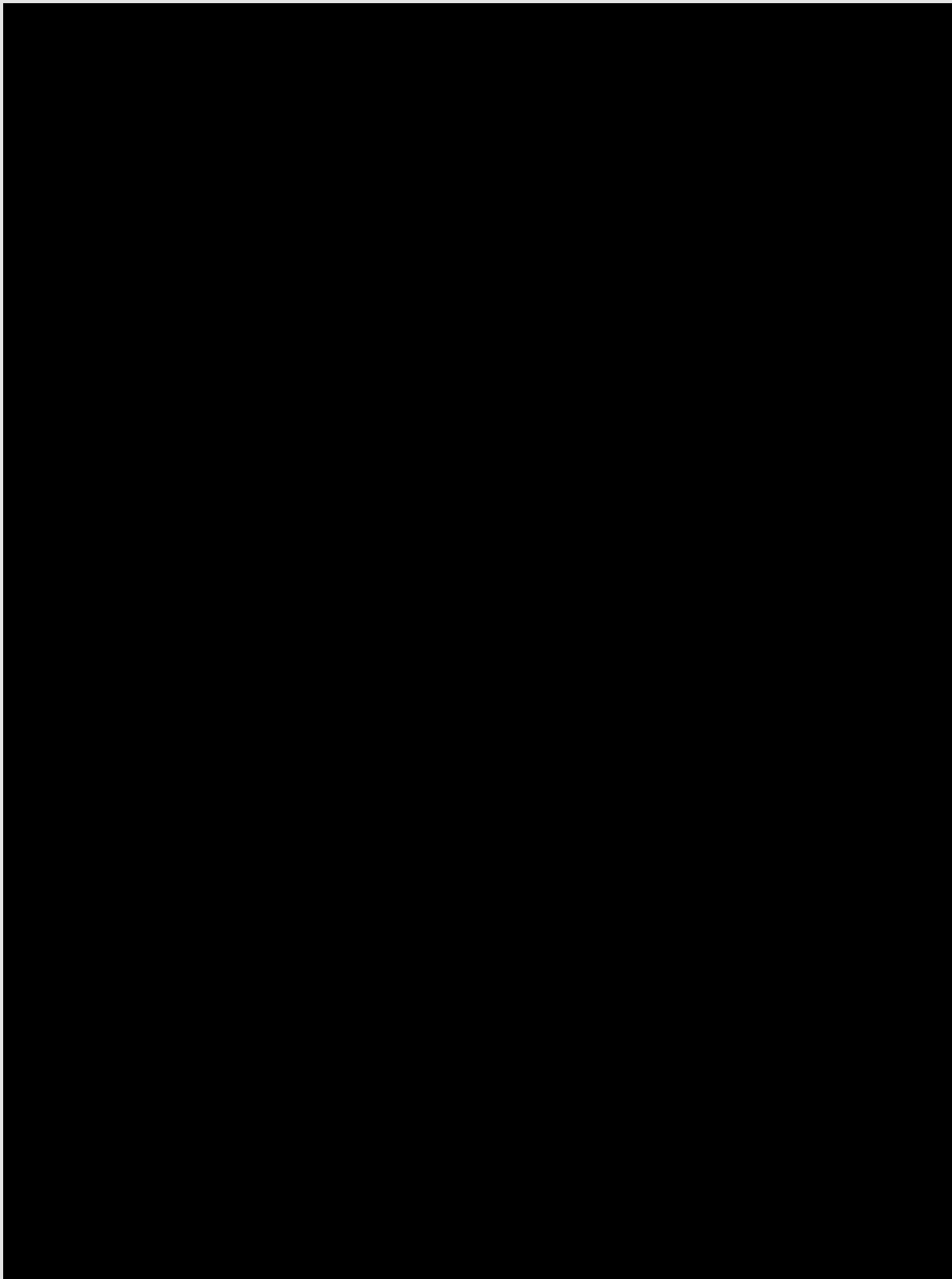
Our 2-cents



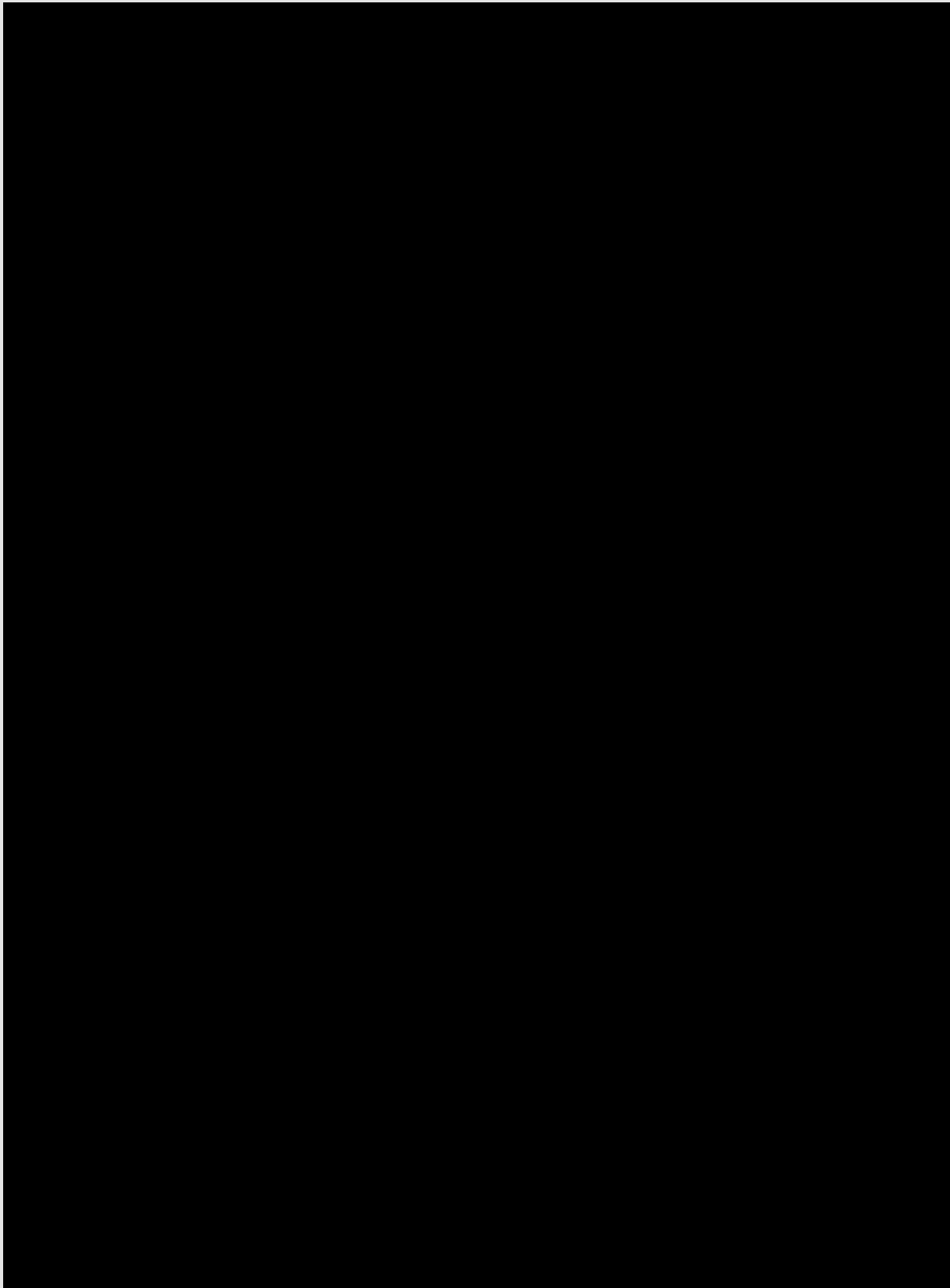
Quote & Price Intelligence



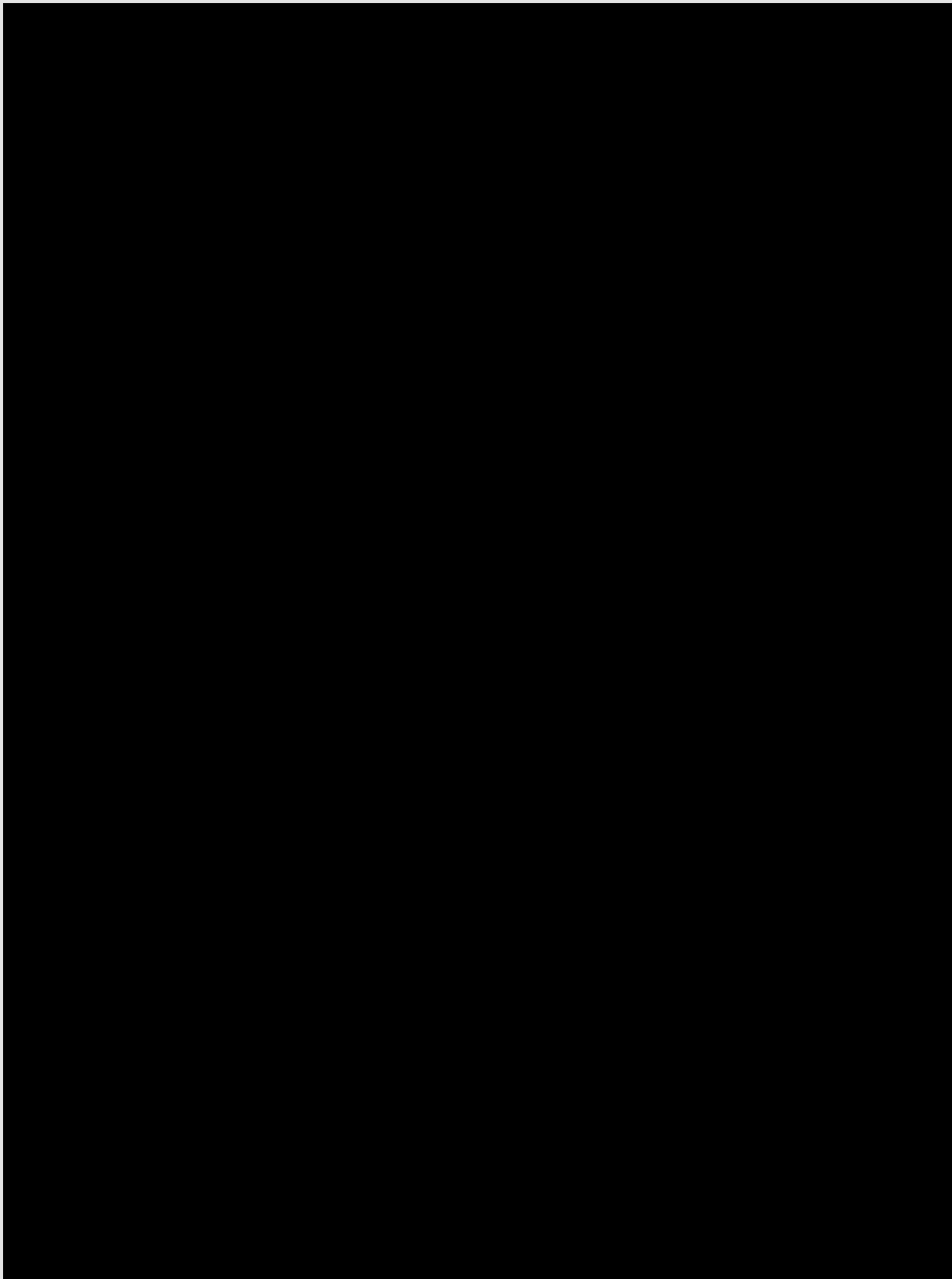
Doctor & Clinic Credibility Signals



Consultation & Sales Dynamics



Clinic Model & Experience Fit



Process Transparency & Decision Clarity

